



Edition
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IRRIGATION ASSOCIATION OF INDIA

NEWSLETTER
JUNE 2026 

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Irrigation Association of India (IAI) holds Tamil Nadu Chapter Meeting



Irrigation Association of India is pleased to host a meeting of IAI's Tamil Nadu Chapter on 12th June 2026 at Hotel Ramada, Egmore, Chennai. Dr. C Gopal Chairman and Dr. R Murugesan Co-Chairman chaired IAI's TN-Chapter meet held in the presence of Shri Sarvana Kumar Vice President – South, Shri Rajesh Kumar Director and other members in the state.

Key Meeting Highlights:

- In-depth discussion on business opportunities in the state
- Progress and achievement of targets under the RKVY-PDMC Scheme
- Deliberations on industry concerns and current challenges in the state
- Industry perspectives, government collaborations and way forward

Irrigation Association of India (IAI) puts forth the industry's perspective and approach to price revision of Micro Irrigation Systems at the 2nd Review Meeting of the Price Revision Committee on Micro Irrigation Systems (MIS), DoA&FW, GoI



Irrigation Association of India put forth the irrigation industry's perspective and approach to Price Revision of Micro Irrigation Systems under the centrally supported PDMC Scheme at the 2nd Review Meeting of the Price Revision Committee on Micro Irrigation Systems (MIS), Department of Agriculture & Farmers Welfare (DoA&FW), GoI. Chaired by Shri Franklin L. Khobung IFS, Joint Secretary, DoA&FW, GoI, the meeting aimed to deliberate upon methodologies and price revision formulas prerequisite to determining price revisions and indicative cost norms of Micro Irrigation Systems (MIS) under the centrally supported scheme.

Highlighting continuity in methodologies and price revision formulas, Shri Saurabh Sangla President IAI, Shri Randhir Chauhan Past President, Shri Primal Oswal Past President along with Shri Rajesh Kumar Director IAI urged the GoI to consider industry recommendations on price revisions in order for consistency, transparency, predictability and objectivity in future price revisions.

Irrigation Association of India has a brief discussion with Shri Suryawanshi Deputy Director Agriculture, Commissionerate of Agriculture, Govt. of Maharashtra

Irrigation Association of India had a brief discussion with Shri Suryawanshi, Deputy Director, Govt. of Maharashtra (GoM) on operational issues, policy bottlenecks, industry challenges and approaches to improving efficiency and effectiveness in implementation of the centrally supported Per Drop More Crop (PDMC) Scheme in the state of Maharashtra. With water efficient micro-irrigation technologies key to ensuring the efficient utilization of water resources, especially addressing issues of water scarcity and water stresses in the state, Shri Suryawanshi assured redressal industry concerns and key bottlenecks, streamlining implementation and ensuring achievement of the state's Annual Targets. The following issues were put forth consideration: -

- Initiation of Work Orders and Pre-sanctions 2026-2027
- Registration of Micro-Irrigation companies 2026-2027
- Registration of Company Dealers
- Introduction of Online Dealer Stock Management System
- Release of pending payments
- Price Revision of Micro Irrigation systems

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INDUSTRY UPDATES

Gujarat Green Revolution Company (GGRC) revises the unit cost of Micro-Irrigation Systems under the centrally supported PDMC Scheme in the state of Gujarat

The Irrigation Association of India (IAI) welcomes the revision of the Unit Cost Norms for Micro Irrigation Systems (MIS) under the Per Drop More Crop (PDMC) Scheme by the Gujarat Green Revolution Company (GGRC). The revised Unit Cost and MIS Price List were made effective from 1 July 2026, providing much-needed relief to the industry amid rising input costs.

The revision reflects the sustained increase in raw material prices and supply chain disruptions experienced over the past few years. IAI has consistently represented the industry's concerns before both the Central and State Governments, advocating for a transparent and scientific price revision mechanism linked to changes in raw material costs.

This revision is a significant step towards ensuring the financial sustainability of the micro-irrigation industry while supporting the continued implementation of the PDMC Scheme in water-stressed states.

Source: https://www.ggrc.co.in/documents/Unit_cost_13_JULY_2026.pdf

Schemes On-boarded on Krishi Mapper, a geospatial mobile application and web application for geo-fencing of agricultural land developed and maintained by the Department of Agriculture & Farmers Welfare (DoA&FW), GOI



The Per Drop More Crop (PDMC) Scheme has been on-boarded onto Krishi Mapper, a geospatial mobile application and web application for geo-fencing of agricultural land developed and maintained by the Department of Agriculture & Farmers Welfare (DoA&FW), GoI. The mobile and web application has been designed for geo-tagging of land area and collection of baseline land data. geo-tagging of land area and collection of baselines land-based scheme data to ensure right benefits reach the right beneficiaries and there is transparency in the system. It is a user-friendly platform that enables valuable insights for improved farm management and evidence-based monitoring. Krishi Mapper platform will help the users to view the consolidated and comprehensive information pertaining to farmer's agricultural activities across schemes.

(Source: <https://krishimapper.dac.gov.in/>)

International Commission on Irrigation and Drainage (ICID) hosts the 2nd Indo-Global Irrigation Summit 2026 in partnership with DHAN Foundation on the theme “Smart Irrigation Management” in New Delhi



International Commission on Irrigation and Drainage (ICID) under the aegis of the Department of Water Resources, River Development & Ganga Rejuvenation, Ministry of Jal Shakti, Government of India (GoI) in partnership with DHAN Foundation hosted the 2nd Indo-Global Irrigation Summit 2026 on the theme “Smart Irrigation Management” in New Delhi. The 3-day international summit inaugurated by Shri V. L. Kantha Rao, Secretary, Department of Water Resources, River Development

& Ganga Rejuvenation brought together policymakers, water experts, researchers, development institutions, and technology leaders for an in-depth discussion on the latest irrigation policies, innovative practices, SMART technologies and key initiatives shaping the future of sustainable irrigation and water security. The Exhibition held along with the summit provided an excellent platform for industries to showcase their products and share latest technological developments in the field of irrigation and drainage.

(Source: <https://igis.icidonline.org/>)

Government of India (GoI) sets target to bring additional 100 lakh hectares under micro-irrigation during 2025-30

The Department of Agriculture & Farmers Welfare, Government of India (GoI) has set a target of bringing an additional 100 Lakh hectares under micro-irrigation between 2025-2026 and 2029-2030. In order to achieve these targets, the DoA&FW will continue to provide financial assistance under the centrally supported Per Drop More Crop (PDMC) Scheme. However, achieving these ambitious targets necessitates an annual coverage of at least 20 Lakh Hectares. The Per Drop More Crop (PDMC) scheme aims at improving water use-efficiency through precision irrigation and water saving technologies such as drip and sprinkler irrigation. In order to achieve set targets, the DoA&FW has set-up up dedicated state nodal agencies in the states as well as online web-portals for monitoring progress under the scheme. Additionally, regular meetings with central and state government



officials and micro-irrigation companies have helped introduce efficiency, improving effectiveness and delivery under the scheme.

(Source:<https://www.aninews.in/news/business/govt-sets-target-to-bring-additional-100-lakh-hectares-under-micro-irrigation-during-2025-3020260510215159/>)

Shri Anurag Rastogi IAS Chief Secretary, Govt. of Haryana in discussions with World Bank officials as part of the state review of progress under the 'Water Secure Haryana' programme



Shri Anurag Rastogi IAS Chief Secretary, Govt. of Haryana met with World Bank officials for an in-depth discussion and state review of progress on implementation under the ambitious 'Water Secure Haryana' programme. The 'Water Secure Haryana' programme also known as Jal Sanrakshit Haryana project aims at modernizing irrigation infrastructure, improving on-farm water use efficiencies, encouraging groundwater recharge and will be in coordination with Irrigation and Water Resources Department, Micro-Irrigation and Command Area Development Authority (MICADA) and the Department of Agriculture and Farmers Welfare. The programme has a total outlay of ₹5,715 crore, with the World Bank providing

the state with a loan for ₹4,000 crore for improving efficiency, reliability and sustainability of agricultural water use across the state.

(Source:<https://infra.economictimes.indiatimes.com/news/water/chief-secy-meets-world-bank-officials-over-water-secure-haryana-programme/130146091>)

Smt. Shruti Choudhary, Hon. Minister Irrigation and Water Resources, Govt. of Haryana announced the World Bank-aided project aimed to rejig Haryana's water management system

Smt. Shruti Choudhary, Hon. Minister Irrigation and Water Resources, Govt. of Haryana announced a World Bank-supported Integrated Water Management Project for the state of Haryana. Under the project, modern SCADA systems will be installed at all major water control centres across for real-time monitoring of water flow in the states canals and distribution systems. With the World Bank supported Integrated Water Management Project, the state government aims to demonstrate an integrated approach to the development of irrigation systems – a marked shift in the state previous approach to managing the distribution of water resources.



Source: <https://www.tribuneindia.com/news/haryana/world-bank-aided-project-to-rejig-haryanas-water-management-system-shruti-choudhary/>

Netafim introduces Dosing 5G for automatic Fertigation Management

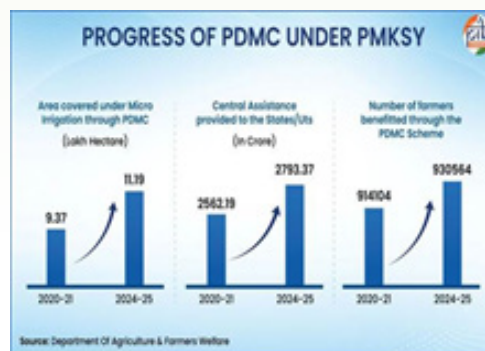


Netafim has launched the Artificial Intelligence (AI) enabled Dosing 5G Fertigation Management system. The new range of automatic fertigation management systems have been designed for optimal fertigation management through the application of advanced AI powered automated dosing technology, along with intuitive remote control and monitoring capabilities. The Dosing 5G range has an in built advanced nutrient management technology and a simple farmer friendly design built for open field crops and protected cultivation with benefits including improvements in fertigation, crop yield and water efficiency.

(Source: <https://smestreet.in/technology/netafim-introduces-dosing-5g-for-fertigation-management-11452503>)

Pradhan Mantri Krishi Sinchayee Yojana (PMKSY) - A Decade of Irrigation-Led Agricultural Transformation

Over the past decade, the Pradhan Mantri Krishi Sinchayee Yojana (PMKSY) has played a pivotal role in strengthening irrigation infrastructure and promoting efficient water management across India. With central assistance exceeding



₹64,407 crore and irrigation potential across 24.61 million hectares created or restored, PMKSY has emerged as a key driver of irrigation-led agricultural transformation. Under the Per Drop More Crop (PDMC) Scheme alone, 110.92 lakh hectares have been brought under micro-irrigation. Further, with water security fundamental to enhancing agricultural productivity, strengthening climate resilience and ensuring sustainable livelihoods for farmers; optimizing cropping patterns and adopting efficient water application methods are essential to maximizing the use of available water resources.

(Source: <https://www.pib.gov.in/PressReleasePage.aspx?PRID=2279431®=3&lang=1>)

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NATIONAL NEWS

Rs 4.5 Cr will be spent for integrated horticulture development in Himachal Pradesh's Una district: Govt



Shri Jatin Lal, Deputy Commissioner Una district has approved Himachal Pradesh's Annual Action Plan (AAP) under the centrally supported Integrated Horticulture Development Mission for the financial year 2026-27. Presiding over the review meeting, the deputy commissioner approved a budget of Rs 4.57 Cr under the scheme with allotted budgets to be spent on promoting fruit production, seedlings distribution, drip and sprinkler irrigation systems, natural farming and providing medicines and equipment. Under the scheme, a provision of Rs 57.88 lakh has been made for a micro-irrigation system, Rs 2.37 crore for polyhouses and hybrid structures for protective farming. Additionally, a grant of Rs 16 lakh

has been made for the purchase of horticultural machinery and equipment and Rs 15 lakh for a refrigerated transport vehicle.

(Source: <https://theprint.in/india/rs-4-5-cr-will-be-spent-for-integrated-horticulture-development-in-himachals-una-govt/2858633/>)

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India shifts focus from irrigation infrastructure to irrigation intelligence

India has emerged as one of the world's largest adopters of micro-irrigation technologies with integrated drip and fertigation systems used widely across horticultural crops and protected cultivation. However, in comparison to Israel, Australia, and Spain, there is still considerable scope for improvements in automation, sensor-based irrigation, real-time monitoring, and digital farm management. With progressive farmers showing a keen interest in understanding the scientific application of water resources, Indian agriculture is experiencing a shift from irrigation infrastructure to irrigation intelligence, a move with long lasting impacts including improvements in productivity, resource use as well as higher profitability.



(Source: <https://www.freshplaza.com/north-america/article/9845903/india-shifts-focus-from-irrigation-infrastructure-to-irrigation-intelligence/>)

Plantations integrated with Automated Drip Irrigation launched under the PMKSY-WDC 2.0 at Saspol Community Land in Leh



Plantations integrated with an automated drip irrigation system have successfully been launched under the Pradhan Mantri Krishi Sinchayee Yojana – Watershed Development Component (PMKSY-WDC 2.0) on community land at Saspol in Leh. The initiative aims to promote sustainable land use, enhance green cover, ensure efficient water management and support livelihood generation through horticulture-based interventions. The plantation activity was carried out with active participation from local stakeholders, Watershed Committees, and officials from the District

Watershed Development Unit.

(Source: <https://ladakh.gov.in/block-plantation-with-automated-drip-irrigation-launched-under-pmksy-wdc-2-0-iwmp-leh-rdd-pri-at-saspol-community-land/>)

Madhya Pradesh: Drip irrigation, smart farming take centre stage at Raisen Agriculture Festival

A three-day Advanced Agriculture Festival was held in Raisen district of Madhya Pradesh. The event showcased the latest agricultural innovations and modern practices. Farmers attending the festival were encouraged to adopt similar practices, with farmers expressing a keen interest in exploring modern agricultural machinery, new technologies and advanced farming methods.



(Source: <https://investmentguruindia.com/newsdetail/madhya-pradesh-drip-irrigation-smart-farming-take-center-stage-at-raisen-agriculture-festival318792>)

Department of Agriculture & Farmers Welfare (DoA&FW), Gol on-boards 16 schemes on the unified central Direct Benefit Transfer (DBT) portal for agricultural schemes



Department of Agriculture & Farmers Welfare (DoA&FW), Gol on-boards 16 schemes on the unified central Direct Benefit Transfer (DBT) portal for agricultural schemes. The Agriculture DBT portal acts as a interface between DBT Bharat Mission and all Agriculture schemes. The unified portal aims to o streamline the delivery of subsidies, reduce administrative bottlenecks,

and ensure transparent tracking of funds directly farmers' bank accounts. The DBT Agri Portal is a Centralized repository for Farmer and Beneficiary details and effectively facilitates the following:

- Integration of Monthly Progress Reports of Scheme MIS with DBT Agri Portal
- Centralized authentication of Aadhar through Web API
- Data transfer into DBT Agri Portal in real-time mode
- Faster generation of aggregated figures of each scheme
- Easier monitoring of complied Monthly Progress of schemes through Dashboard
- Viewing of status report of schemes
- Viewing Benefits availed from different schemes by each beneficiary

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Netafim, Israel's drip irrigation developers, opens biggest manufacturing plant to date in Mexico



Netafim the Israeli manufacturer of precision agriculture equipment has announced the inauguration of one of the company's largest manufacturing factories in Hermosillo, Mexico. The 30,000-square-meter plant will manufacture and supply irrigation equipment as well as advanced automation systems to farmers in North and Central America. Netafim has committed to the manufacturing of irrigation equipment that

"ensures quality, efficiency, and reliability". Additionally, the plant is expected to create approximately 200 direct jobs along with pushing development and growth of local suppliers and service providers in Hermosillo and the surrounding regions. The opening of the plant is a significant milestone for Orbia and Netafim and reflects a continued commitment to innovation, growth, and investment in the future of agriculture.

(Source: <https://www.jpost.com/business-and-innovation/energy-and-infrastructure/article-898631>)

Battling Drought: How Drip-Irrigation Is Helping Farmers Thrive Amid Water Scarcity

As droughts and water shortages reach unprecedented levels across the globe, farmers are increasingly turning to micro-irrigation solutions to safeguard their crops. In Europe, producers faced the driest spring in the century with nearly one-third of the continent under drought warnings. Similar challenges, may unfold in South America where there are predicted equal odds of La Nina or El Niño or neutral weather patterns and forecast drier conditions to many regions. To adapt many growers are investing in more efficient irrigation methods. Rivulis the global leader in drip and micro irrigation is at the forefront of helping farmers combat these water crises. Drip Irrigation delivers water exactly where plants need it enabling growers to maintain productivity even during severe drought conditions. Policy makers in drought affected regions are beginning to encourage micro-irrigation as a climate adaptation strategy.



(Source: <https://farmersreviewafrica.com/battling-drought-how-drip-irrigation-is-helping-farmers-thrive-amid-water-scarcity/>)

Komet invests in irrigation intelligence to close one of agriculture's biggest data gaps



Komet has announced investments in an Application Engineering & Digital Systems division – a division with global capabilities designed to generate data, insights and engineering knowledge needed to advance irrigation performance world-wide. The announcement represents the precision irrigation company's widening product portfolio and expanding investments in irrigation intelligence – helping bridge valuable data gaps in the agricultural sector. The new division brings together engineering, testing, diagnostics and digital innovation with a clear objective – helping the industry better understand what happens between the sprinkler and the crop.

(Source: <https://farmersreviewafrica.com/komet-invests-in-irrigation-intelligence-to-close-one-of-agricultures-biggest-data-gaps/>)



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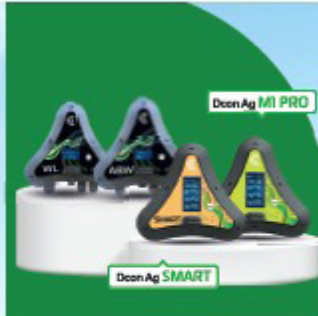
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About Irrigation Association of India

Irrigation Association of India (IAI) is an apex industry body established in 1999, representing Micro Irrigation System (MIS) manufacturing companies in India. It is a not-for-profit organization and is working towards the successful implementation of Micro Irrigation in India for the benefit of farmers.

IAI has a registered office at Pune, Maharashtra, India and corporate office at New Delhi. IAI is closely working with the central Government of India and the State Governments. The association has a strong presence in states through IAI State Chapters at Karnataka, Maharashtra, Madhya Pradesh, Tamil Nadu, Gujarat, Andhra Pradesh, Rajasthan, Uttar Pradesh, Odisha, Chhattisgarh, Haryana, Jharkhand, West Bengal, and North Eastern Region.

What we do

- Policy Advocacy
- Knowledge Dissemination
- Capacity Building
- Convene meeting with Central/State govt. departments to apprise the industry issues
- Sectoral Conference/Workshop to promote Micro Irrigation



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